

innovLogue: Powering Innovation

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BOOTSTRAP
The Growth Catalyst

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INNOVATION

fuels enterprise growth

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2



PEOPLE

fuels
innovation

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3



“If you do
what you’ve always done
you’ll get
what you’ve always gotten.”

Tony Robbins

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“Many people have the ability to **review something and make it better.**
 Few are able to identify **what is MISSING.**”

Samuel Johnson



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Leading Uncertainty

More	Knowledge about occurrence	Known Unknowns We know there are things we can't predict <i>Do research to decrease the amount of uncertainty; try to capture as assumptions and create contingency for others</i>	Known Knowns Things we are certain of <i>You should share and be transparent; capture as assumptions</i>
		Unknown Unknowns  We don't know what we don't know <i>Experiment more and these will become known unknowns for future projects</i>	Unknown Knowns Other's know but you don't know <i>Other's should share and be transparent; capture as assumptions</i>
Less		Knowledge about impact	

Less
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More

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Debunk Innovation Myth 1



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FIXED MINDSET

Intelligence is static

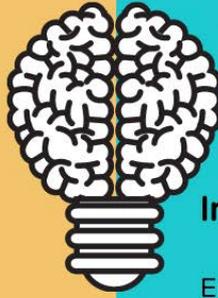
Avoid challenges

It's too hard

Expect reward without effort

Ignore feedback

Threatened by success of others



GROWTH MINDSET

Intelligence can be developed

Embrace challenges

I can train my brain.

Effort is a path to mastery

Learn from feedback

Inspired by success of others



Innovation Spaces

Connect the dots

Co-create

Clarify

Continuous improvement

onnect the dots

1. Be curious. Ask better questions. I don't know. We are limited in our predictive abilities.
2. Be alert observers. Identify the key indicators early and spot emerging trends before others see them.
3. Be mindful. Do not work from your inbox most of the time. Be present.
4. Be agile. Everything is fluid. Competitors respond and adjust. What were reasonable assumptions at first might change. Need to know when to change.
5. Be strategic, a goal must have far-reaching consequences - the kind that will fundamentally affect the direction of the company.

PROBLEM STATEMENT:

How might hospitals **EMPOWER** Carers to **DELIVER QUALITY CARE AT HOME** for post-operative patients so as to **REDUCE** the number of **HOSPITAL REVISITS** through a **LEARNING SOLUTION**?



THE B?G QUESTION

How do we develop work-ready graduates
with not just the technical competencies
but also soft skills by
going beyond classroom teaching?

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ritical Thinking

PQ + CQ > IQ

Passion Quotient + **Curiosity** Quotient can be more valuable than a high IQ.

Thomas L. Friedman

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“The art of observing is indispensable for the right use of the mind to innovate.”

Dr Lynda Wee

Innovation Spaces

 **onnect the dots**

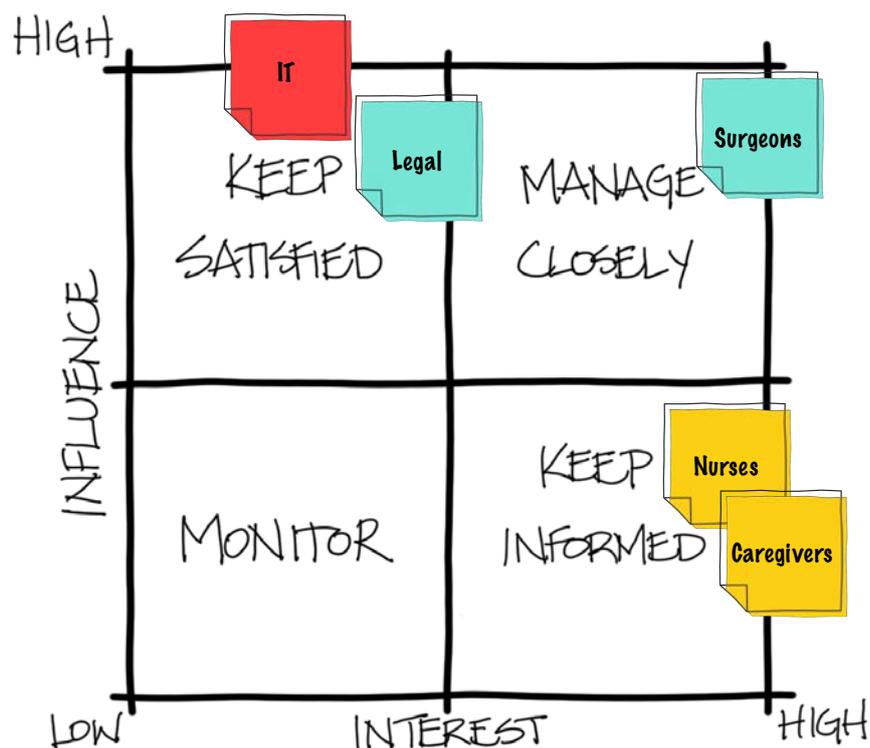
 **o-create**

 **larify**

 **ontinuous improvement**

Debunk Innovation Myth 2

To innovate,
I focus on the users.



Innovation Spaces

 onnect the dots

 o-create

 larify

 ontinuous improvement

Debunk Innovation Myth 3


Metrics are
set and
must be met.



1. Think to build.
2. Build to think.
3. Evaluate how well our idea is working and what's missing.
4. Profile risks and build capabilities to mitigate the risks.
5. Determine 2 sets of metrics for evaluation.
 - Accept qualitative evidence.
 - Allow small allowance for change in metrics.

Innovation Spaces

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 ontinuous improvement



ontinuous Improvement

1. Iterate.
2. Differentiate.
3. Digitalise.

Recap

1. Enterprises need innovation to be enterprising.
2. People drives innovation, not technology.
3. Do not be afraid to fail.
4. Critical thinking first then creative thinking.
5. Prototyping and iterating, looking out for what is missing.
6. Managing stakeholders.