

Synergistic Content Creation by Humans and AI For Spatial Learning Experiences

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Content is King

REALITY



**Augmented reality
(AR)**



**Mixed reality
(MR)**



**Virtual reality
(VR)**

EXPERIENCE

**EXTENDED REALITY
(XR)**



Improves
engagement

90%

of participants felt enthusiastic about completing tasks when collaborating with others in VR.



Improves
motivation

93%

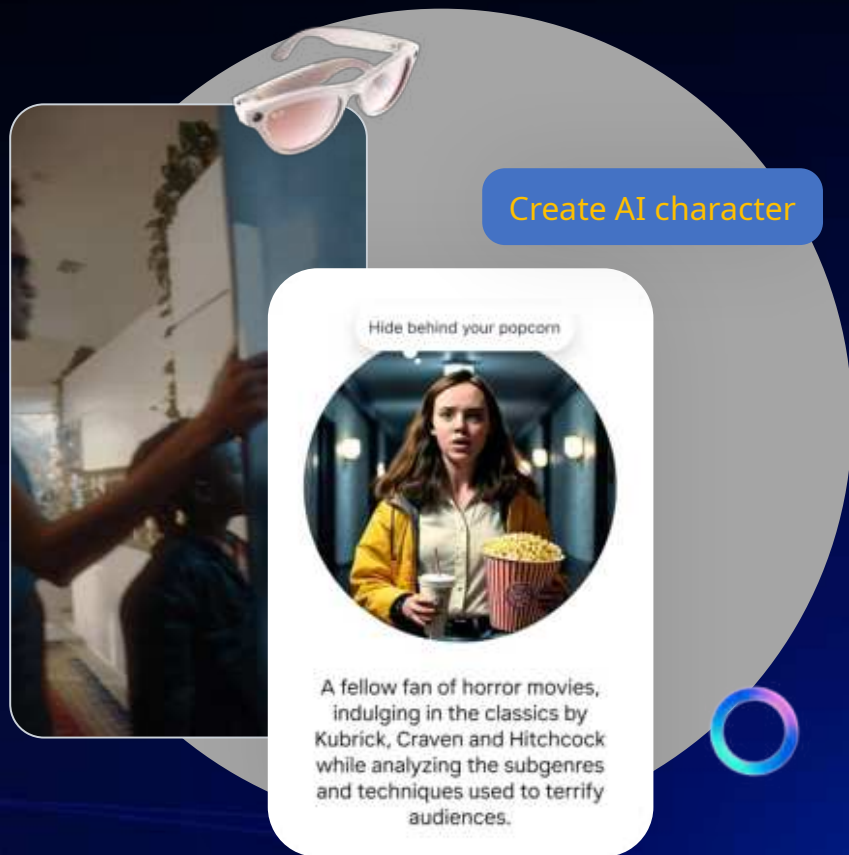
of participants reported feeling motivated to complete collaborative tasks.



Improves
collaboration

92%

of participants felt that it was easy to complete group tasks in VR—12% more than VC and in-person participants combined.



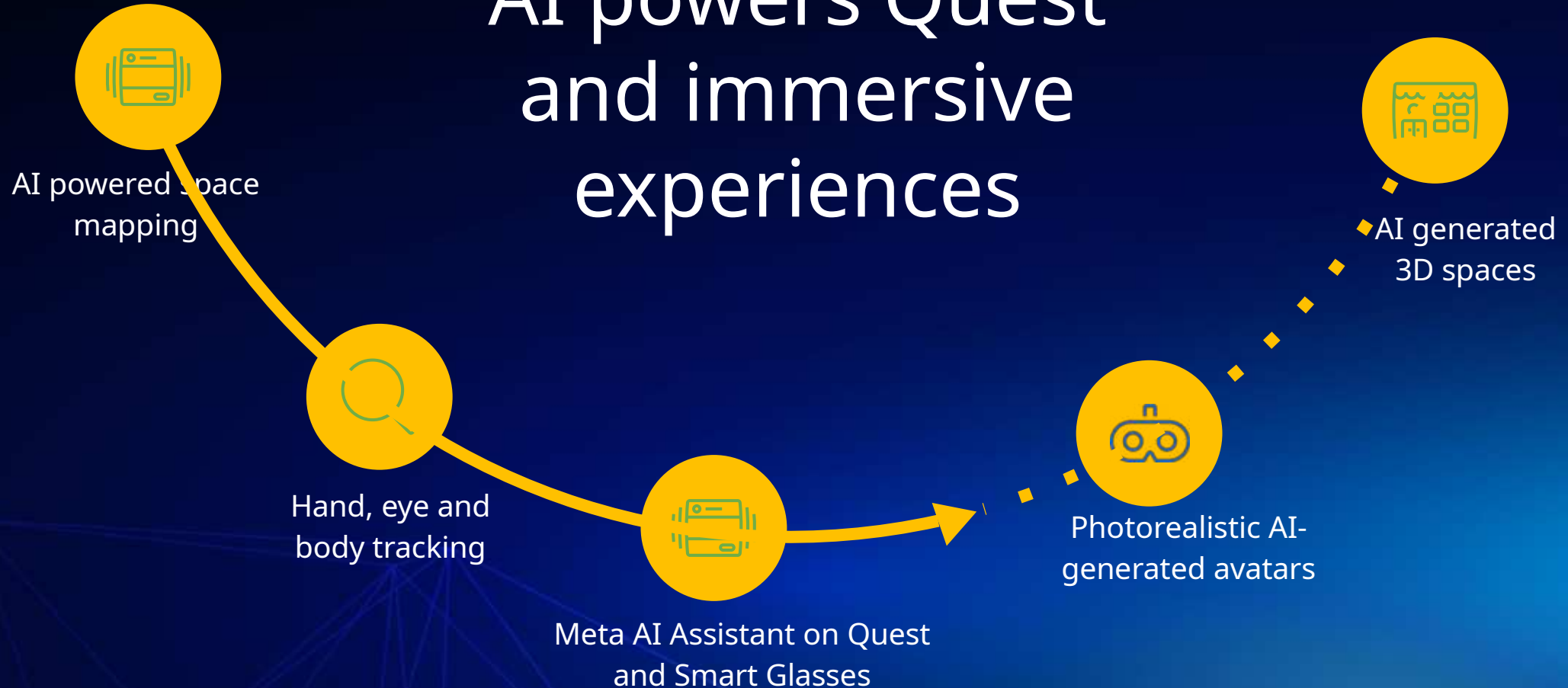
AI
Artificial Intelligence



Spatial
Next computing platform



AI powers Quest and immersive experiences



Human-Driven



AI-Driven

AI Analytics

Gathers data, humans improve content

AI Error Scanning

Scans for errors, humans ensure intuitiveness

AI Auto-Generation

Generates code, humans fine-tune experience

AI Drafting

Drafts dialogue, humans adjust for clarity

AI Generation

Produces assets, humans ensure accuracy

AI Assistance

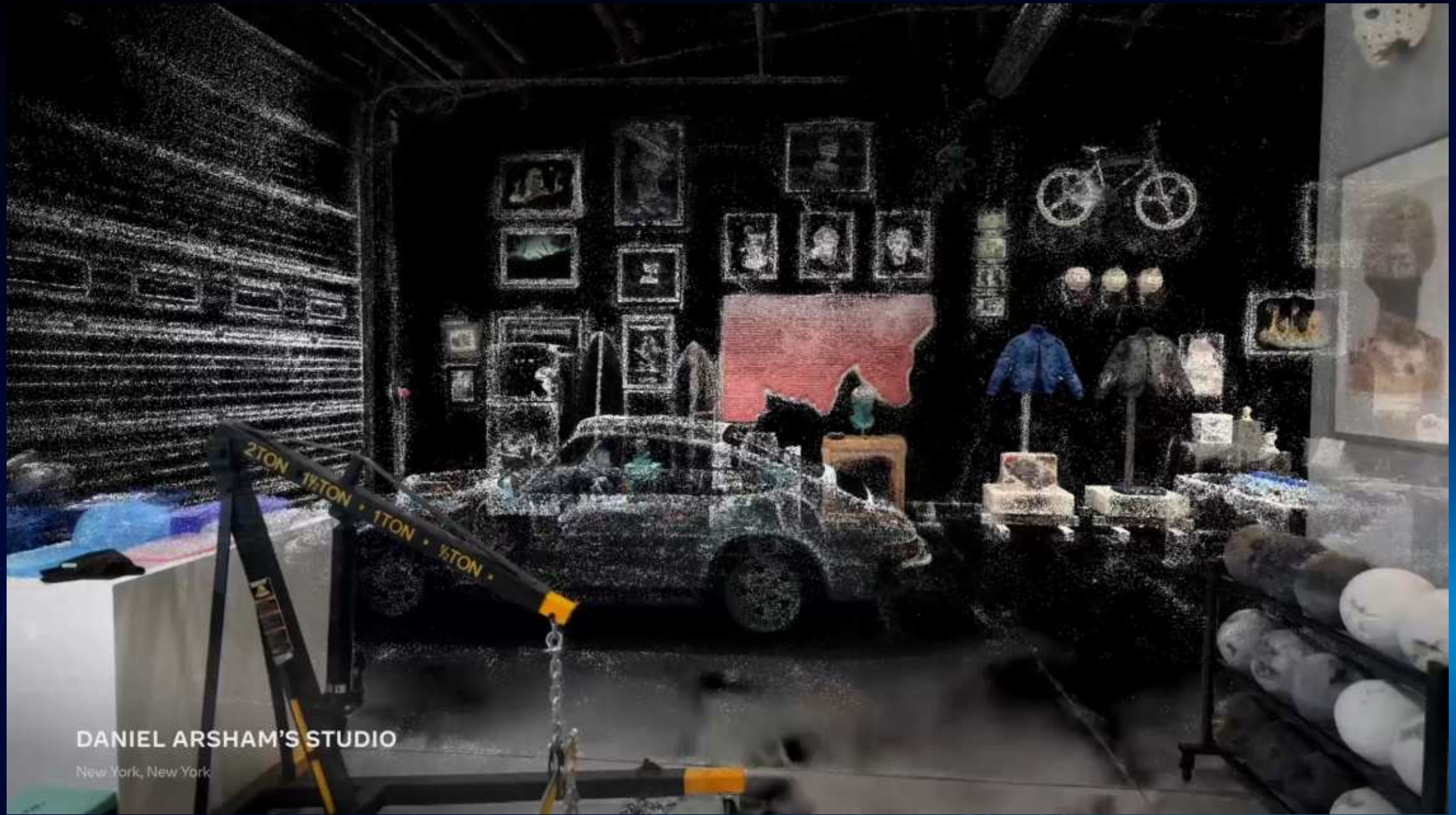
Generates ideas, humans refine

Humans and AI collaborate across the Spatial Learning content creation spectrum

Llama

Open intelligence for all

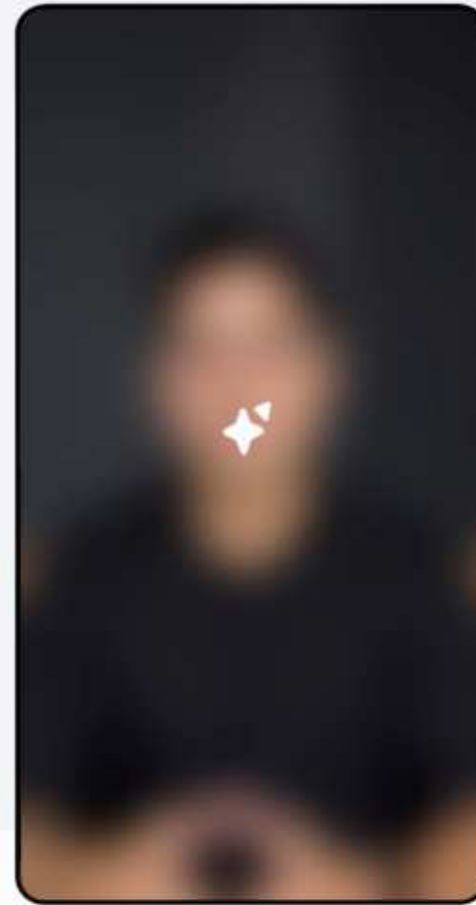




DANIEL ARSHAM'S STUDIO

New York, New York

Meta AI Voice Translations







A new AI
device category



- Hey Meta, how can I center this clay?

- Hey Meta, translate this into English





Thank You