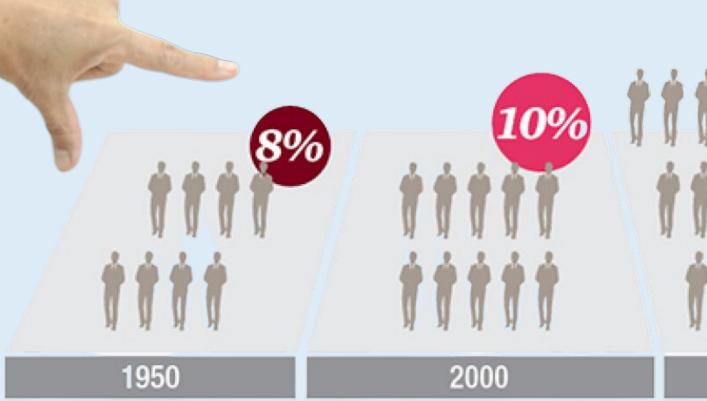
### Healthy and Economy Longevity: An Implication of Ageing Workforce in Singapore

SUSS SINGAPORE UNIVERSITY OF SOCIAL SCIENCES Dr Carol Ma, Associate Professor & Head of Gerontology Programmes (Master & PhD), R Nathan School of Human Development I Senior Fellow, Centre for Experiential learning Email: carolmahk@suss.edu.sg

17th Aug, 2023

### The World is Ageing Proportion of the world population aged 60 years or more



Source: UN report World Population Ageing 1950-2050

Persons aged 60+ will represent over 20% of the global population 2050

As estimated, 1 in 4 of Singaporean citizen will be aged 65 or above by 2030

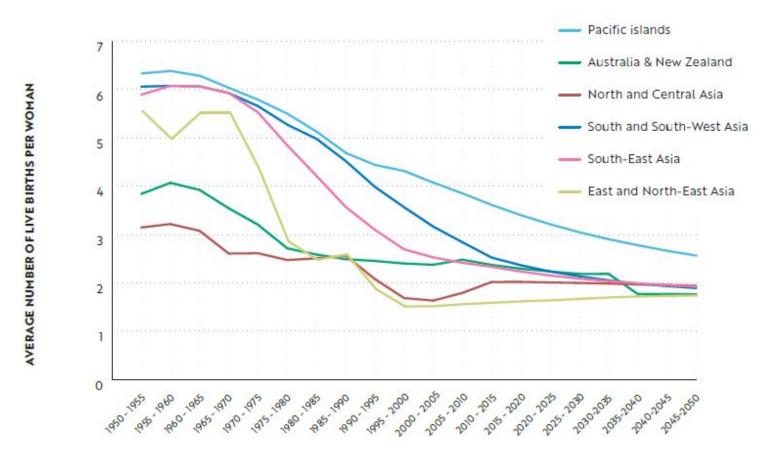
2050



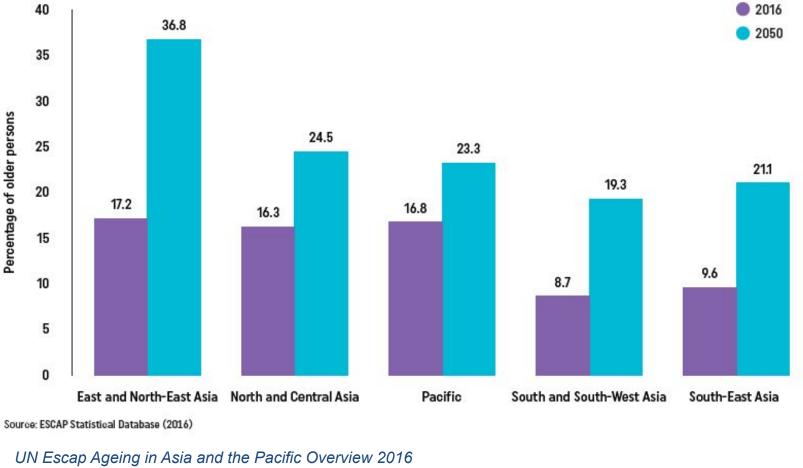
Life Expectancy Is On The Rise In Asia Women will live longer without the same economic security as men Male: 80.7 yo Female: 85.2 yo (2022)

#### Birth Rates Are Declining & People Are Living Longer **Birth Rates are declining** Ageing populations are increasingly critical FIGURE 1: PROPORTION OF TOTAL POPULATION AGED 60 OR OVER IN 2016 AND 2050 BY ESCAP SUBREGION talent and consumer populations

Figure 1 Total fertility rate, by ESCAP subregion, 1950–2050 Fertility has declined sharply in East and North-East Asia.



UN Escap Addressing Challenge of Population Ageing in Asia and the Pacific 2017



prepared?

### North Asia will see close to 40% of its population reach 60+ by 2050 What are the implications? Are we

# Healthy Longevity

- Healthy longevity is the state in which years in physical, cognitive, and social functioning that enables well-being across populations.
- By increasing healthy longevity, societies can minimize societal and individual burdens while increasing human and social capital.
- Promoting healthy longevity for individuals and the potential of older people in the near and long terms, benefiting people of all ages and societies around the globe' (Global Healthy Longevity Report, 2022)

Longevity Economy – describe the economic activity generated by the needs and spending of older adults. In USA, it is worth over \$9 trillion in 2018 and projected to grow through 2050. The longevity economy accounts for millions of jobs, wages, and salaries, and reflects the longer and healthier livers of people.

This can help to generate healthy dividends!

good healthy approach the biological life span, with

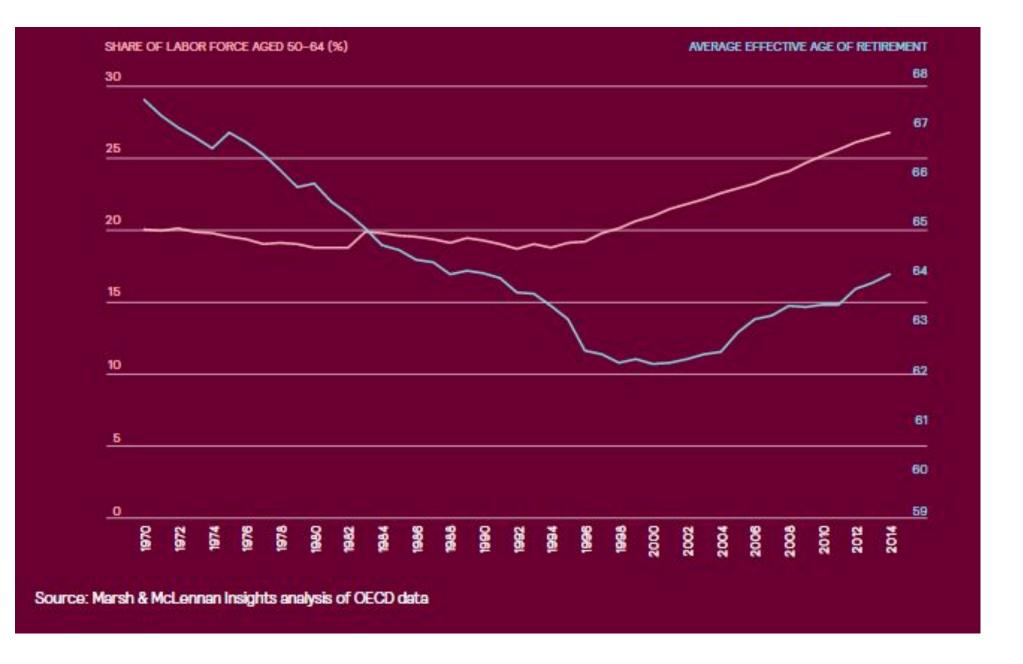
societies through policies and actions can unleash

### Changes to Retirement

#### People are working longer. Ageing populations will become significant drivers of the labor force

Companies will be compelled to integrate Ageing populations into their labor force both by necessity and civil society and government pressure

Are our Labor force policies keeping pace with longevity? How about companies? Are they prepared for the demographic shits?





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WORK

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### 'Massive shift': Older people will exceed a quarter of G7's workforce by 2031, report says

Published Tue, Jul 18 2023 • 9:38 PM EDT • Updated Tue, Jul 18 2023 • 9:45 PM EDT

Goh Chiew Tong @CHIEWTONG\_G

WORK

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WORK

Workers want to embrace A.I. — but only 1 in 10 have related skills: Salesforce WORK Singapor employer



### A Global Study from Bain & Company 2018)

- 2030
- the workforce by 2031.
- will double by 2050, according to the study.

Aging workforce: Older people to fill over 150 million jobs globally (cnbc.com)

#### 150 million jobs will shift to workers over the age of 55 by

In <u>the Group of Seven countries</u>, Bain predicts, older and experienced workers will make up more than quarter of

"Japan is already at the vanguard of this with almost 40%" of the workforce over age 55. Europe and the U.S. are not far behind, [with] anywhere from 25 to 30%."

But an aging workforce isn't unique to developed markets — China's elderly population (65 and older), for example,

• "Fewer young people are entering the workforce, due partly to lower fertility rates, partly to longer education,"

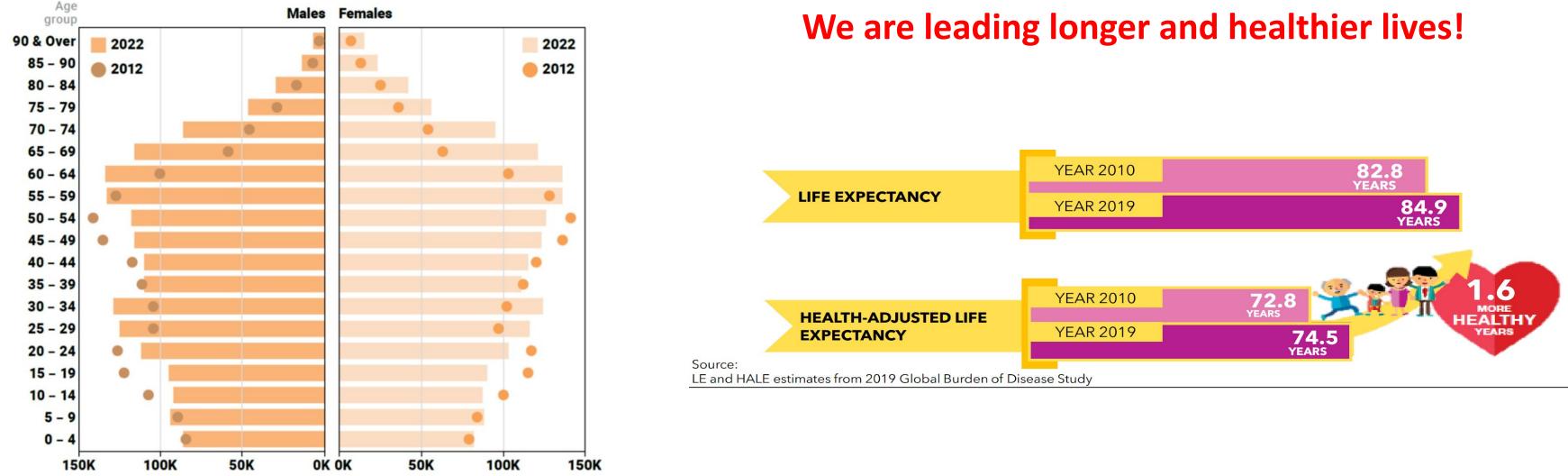


Chart 3: Citizen population by broad age groups, as at June 2022

Source: Department of Statistics

## Ageing is Singapore's key Demographic Challenge

Total Population: 5.64 millions Life Expectancy: Male (80.7); Female (85.2) Fertility Rate: 1.12 (2021) to 1.05 (2022) The proportion of citizens aged 65 and above has increased from 11.1% in 2012 to 18.4% in 2022. By 2030, around 1 in 4 citizens (23.8%) will be aged 65 & above. (Department of Statistics, 2022)

### Ageing Population in Singapore: Life Expectancy and Health situation

Najor modifiable risk factors

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High blood suger

Obesity and

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Source THE REBERIO OF DISEASE IN EALANDER, 1940-2027. ETBATE FINES GENERAL

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Leading causes of years lived

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STRATS THUS CRAFFIES.

#### THURSDAY, JUNE 20, 2019 THE STRAITS TIMES

### Singapore tops in life expectancy at 84.8 years

Average S'porean enjoys longest span of good health, but years spent in poor health also up

#### Salma Khalik Senior Health Correspondent

.....

talmailstakcemter

metabod

Singspore supped the world in life

#### Singaporeans have longest life expectancy in the world, but number of years of poor health is also up

South THE BUILDER OF ENERGY IN SINGAPORE, 1990-2017

Life expectancy (2017)

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Singapore

Hong Kong

Singapore

Hong Kong

Swittenahö

Healthy years.

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79.63

Changes to Singaporeans' life expectancie

Life expectancy 84.79 ± 8.68

361

Years lived in good health (2017)

Singupore

Hinto Kinto

Singaowe

Hong Kong

South Kneed

Japan

Salah

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In Singapore, early deaths and disabilities have traditionally most often been caused by candiovascular diseases, cancer, musculoskeletal disorders, and mental illness, but after 1990, age-driven health conditions like hearing loss, dementia and musculoskeletal degeneration are on the rise.



# TOPOFTHENEWS Reaching 100

#### Number of centenarians here has doubled in 10 years, which has implications for society, say experts



Centenarian Kansim Sultan, pictured above eith Nic eilfe, Madare Tominah Hoji Siraj, 30, is among the 20,500

Singapere residents oped SO and older as at June this poor, a 94 per cont jump from the 10,800 people in this age proup a decade ago.

ST PHOTO. DESMOND WEE

#### Theresa Tan Senior Social Affairy Correspondent and Gelt Yan Han

The number of centerarians – those aged 100 and above – in Singapore has doubled ever the past 30 years, from 700 in June 2000 to L500 lin June this year.

The figure comprises citizens as well as permanent residents, who are classified as Singapore residents, said a spokesman for the Department of Statistics.

Old falk in their 80s and 90s have also gone up substantially.

The Pupulation Trends 2020 report released last work showed that in June, there were 103,100 Singapore residents aged between 80 and 183. The figure is a 77 per cent increase from the 58,300 seniors in this age group in June 2016.

There were 20,900 Stagapore resi-

ssima@sph.cem.cp

policies are formulated and imple-

ple in this age group a decade ago. Expents who study ageing issues

wy several factors have helped Singaporums live longer, including advances in medical science and public health services, as well as higher standards of living.

A Singapore resident haby born last year can expect to live till about 14.

One senior who is still going strong in his twilight years spoke to The Straits Times, as the world marks the International Day of Older Persons today. The day was designated by the United Nations.

Mr Kassim Sultan celebrated his 1000h birthday on Sept 20.

The centenarian is still shaep as ever – he is able to rattle off the phone numbers of all his 12 children. Apart from a few minor operations, such as for cataract and herria, he has had no health wassuntil recently when he fell down twice at home. He had to be hospitalised and received two stitches on

#### HOLD THE ICE, PLEASE

The secret is that I don't drink ice water, and haven't for 52 years. Every day, I also wake up to pray at 4am.



MR KASSIM SULTAN, who collaborated his 100 th birthday on Sept 20, on his secret to langevity.

#### **FAMILY PATRIARCH**

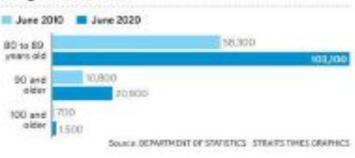


Number of grandchildren he has



Number of great-grandchildren he has

#### Surge in seniors



dren and 43 great-grandchildren, now walks with the help of a walking frame. The former typing instructor retired when he was 68.

Before those falls, he would walk to the shops every morning to buy a copy of Malay newspaper Berita Harian. He would also go for walks around his Jarong West neighbour-

90-year-old wife, daughter and son-in-law, would also wash and ironhis own clothes,

Asked about his secret to longevity, he sold. "The secret is that I don't drink ice water, and haven't for 52 years. Every day, I alsowake up to ontay at 4am."

He is also a generous man, having

landed properties.

Academics interviewed say the surge of seniors aged 80 and older is significant and rapid.

Singaporeans have the world's longest life expectancy, said Assoclate Professor Angelique Chan, executive disector of the Centre for Ageing Research and Education at Duke-NUS Medical School.

In fact, those aged 80 and older are the fastest-growing segment in Singapore's population, she said. And this surge, which comes as Singapore experiences a persistent haby drought, has serious implications for individuals and Singapore neckty.

For example, seniors spend more years of their lives in frail health as they live longer, said Prof Chan, citing resourch such as that done by the centre. More of them are kloby to be afflicted with dementia as the proportion of the "oldest old" – as those aged over 85 are called – rises sharply, she said.

With more services in feal health and needing care, this places a strain on their and their family's finances and care-giving arrangements, among other things.

She said: "Due to smaller family sizes, the oldest old have fewer family members to rely on for social and financial support."

As lifespans increase, more are also likely to work for a longer period of time, Prof Chan said.

Singapore will raise the retirement age from 62 to 65 by 2030, while the re-employment age will go up from the current age of 67 to 70 by 2030.

Besides traising the retirement age, Ms Peh Kim Chun, chief executive of the Tsao Foundation, feels that more can be done to advocate against ageism in the workplace and in society, as Singaporeana live and work for longer periods of time.

Associate Professor Kang Soon Hock, Singapore University of Social Sciences' vice-dean of the School of Humanities and Bohavioural Sciences, noted that the elderly are not a homogeneous group with younger seniors being better robacated.

Among other things, many are likely to be active and productive, even in their oldage, he said.

Prof Kang said: "While the increases (in those aged 80 and older) may seen alarming to some, it does not necessarily mean doors areligioon."

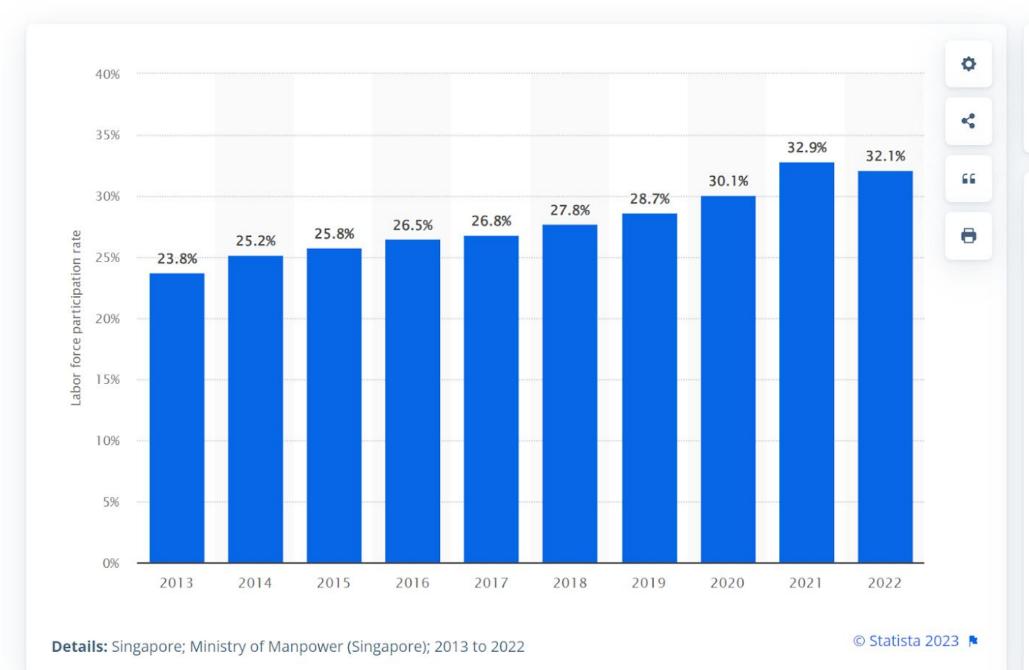
Institute of Policy Studies senior research folicse Mathew Mathews called for more programme and services to engage seniors to prevent social isolation, among other things.

As Prof Chan pointed out: 'Older persons who have meaning and purpose in their lives, a satisfying social life, a good support system and financial stability are far more kichy to remain healthy or recover successfully from health issues.

"This is compared with older adults who are lonely, socially isolated and without financial stability."

#### Economy & Politics > Economy

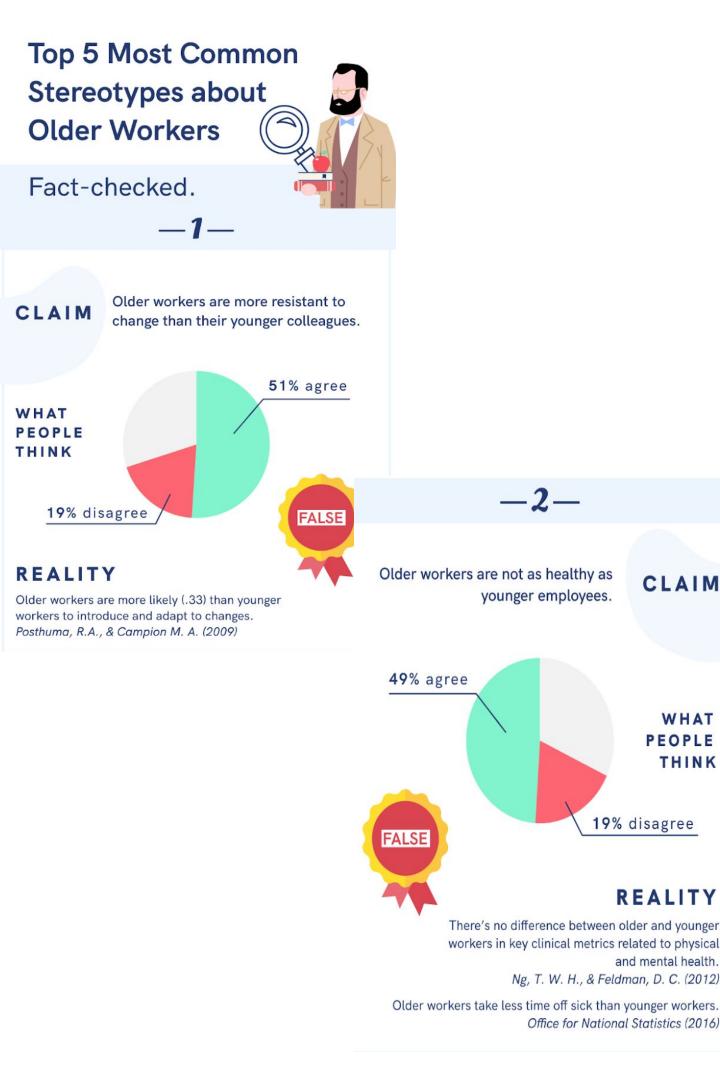
### Labor force participation rate for residents ages 65 years and older in Singapore from 2013 to 2022



PREMIUM +

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PDF	🖹 XLS 🔲 PNG	B PPT	
SOURCE	DETAILS	FAQ	
<b>Sources</b> Ministry of Manpower (Singapore); Singapore Department of Statistics			
<b>Survey by</b> Ministry of Manpo	ower (Singapore)		
Published by Singapore Depart	ment of Statistics		
Source link tablebuilder.sings	tat.gov.sg		
<b>Release date</b> March 2023			
Citation formation of the comparison of the com	ts		

Perception of Older Workers? What do Older Workers want and their needs? With the opportunities of Healthy and Economy longevity, Can we joint-hand to create more healthy dividends? Can we turn 'Silver' to 'Gold'?





Older Workers: Stereotypes vs. Reality (2020 Study) (resumelab.com)

### **Facts about Older workers**

Older workers tend to shine in many areas critical to an organization's success. Studies have shown that older workers are:

- Less likely to leave the organization.
- Less likely to miss work.

Older Workers tend to excel in the following areas:

- Engagement and motivation.
- Productivity.
- Professionalism.
- Reliability.
- Problem-solving and critical thinking.
- Experience and institutional knowledge.
- Customer service.

Less resistant to change than younger workers.

Are Innovative and able to keep up with technology.

ource: 2017 ADEA Briefing-FINAL.pdf (shrm.org

### Four Important Pillars when we age

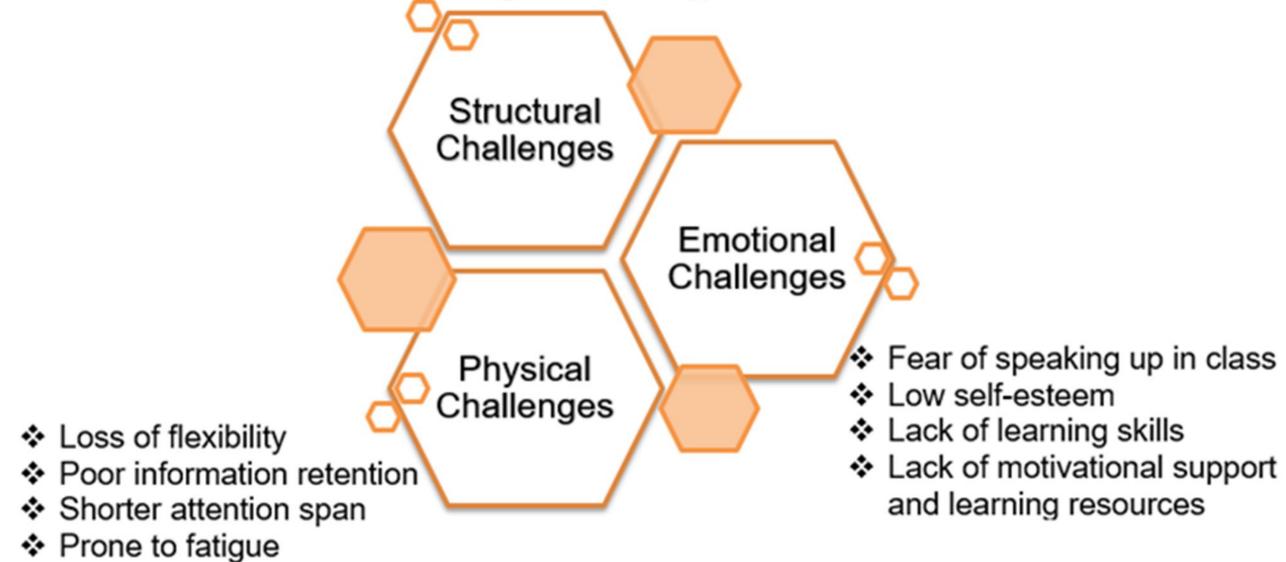
### 1.Purpose 2.Family

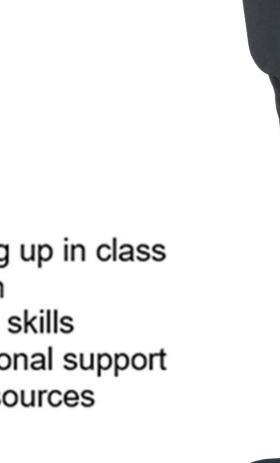
### 3. Health 4. Finance



#### **Some Common Challenges among older adults**

- Lack of background skills, technical skills or devices
- Not able to keep pace with the class
- Not able to practise and apply skills
- Not familiar with digital technology







# What can companies offer?





### Age Friendly Workplace & **Age Friendly Human Resources Policy**

### **Ageing Business Roundtable**

#### Set up by Singapore University of Social Sciences and Johnson & Johnson

**Objective:** To bring likeminded businesses, universities, partners and stakeholders together to explore, collaborate and advocate on the issue of Ageing to promote a sustainable, healthy future for the communities in which we live, work, operate, and serve.









Singtel

### **Ageing Business Roundtable**

6 Business Roundtables Held	Event Date	Focus Area (Focus on addressing the ou the first white paper)
3 White Papers Published	April 21st 2:00 - 3:30pm	Ageing: Impact and Valu Generation Dialogue with Weng Si Ho, Di Successful Ageing, Ministry of Singapore
<b>49</b> Participating Organizations	June 21st 3:00 - 4:30pm	Corporate Best Practice Ageing Talent
	August 18 <sup>th</sup> 4:00pm to 5:30pm	An Age Friendly Ecosys Longevity Economy
	December 12th 2:30 pm to 4:00 pm	Ageing as a Source of I
Johnson Johnson SUSS SINGAPORE UNIVERSITY OF SOCIAL SCIENCES	August 14 <sup>th</sup> 2:30 pm to 5 pm	Ageing Inclusion
I		

Speakers	
Weng Si Ho Director, Successful Ageing, Ageing Planning Office (APO) at Ministry of Health (Singapore)	
Sheela Parakkal Chief Human Resources Officer Prudential Singapore	
<b>A Panel Discussion:</b> Tsao Foundation Johnson & Johnson	
Hiroshi Ishikawa Special Advisor to the Minister (For ASEAN and Asia Pacific Affairs) Ministry of Economy, Trade and Industry (METI), Japan	
Kathy Teoh, Global Diversity, Equity, Inclusion & Belonging Director, Arcadis Ian Wong, MD & Head Group International Management, UOB Group	

### Example of Longevity Ecosystem @ J&J

#### **Business Case**

#### Work with Purpose & Inclusion

Creating opportunities for employees to lean into purposeful experiences that benefit their communities

- Secondment programs
- Mentorship
- GCI/ERGs partnership and community engagement
- Multigenerational inclusive leadership
- Age, unconscious bias and longevity
   positivity

#### Job Redesign/Different types of work

Offering employees, a range of working options to meet their needs at different stages of life

- Part-time work
- Contract opportunities
- Flexible work arrangements

Ageing-Friendly Ecosystem

Johnson & Johnson

Strong case that supports our customers and people to live longer healthier lives
Our Credo
War for talent

- Future of the talent landscape
  - Future of customer landscape

#### Benefits: Personal Health & Wellbeing and Family Care/Caregiving

Benefits that support employees and families to live longer, healthier, more resilient lives

- Physical Well-being (7 min workout app, Tobacco cessation)
- Mental Well-being (Caregiving leave, infant care leave, EAP)
- Total Well-being (Exercise Reimbursement, Energy for Performance, Financial well-being)

#### **ReSkilling/Development**

Providing employees with opportunities to develop their skills, leadership capabilities and pursue interests to stay competitive and agile

- Reskilling programs
- Education assistance
- Formal vs informal career planning





### Healthier Seniors



# Thank You!